

What is Google?

- Google does Internet searches.
- Google is the world's largest search engine.
- Google is widely recognized as the "World's Best Search Engine" and is fast, accurate and easy to use.
- Google does searches daily for more than 150 million people.
- Google searches look at more than 2 billion web pages.
- Google.com is one of the 10 most popular sites on the Internet.
- A Google user might be a woman in Bonville trying to find a golf course. Or a guy in Collingwood looking for the latest football scores. Or maybe a computer user in Brixton looking for a Computer Troubleshooter.
- Google is the tool they have all chosen to help them ? the Google search engine.
- Google provides an answer to a search word or words that is unique to the user and uniquely useful.
- Google search answer are quick and guaranteed to be relevant and clear.
- Google works because it relies on the millions of individuals posting web sites to determine which other sites offer content of value.
- Google ranks every web page using a *PageRank* which evaluates all of the sites linking to a web page and assigns them a value, based in part on the sites linking to them.
- Google may be the only company in the world whose stated goal is to have users leave its web site as quickly as possible.
- Google employs thousands of linked PCs - one of the world's largest Linux clusters - to quickly find each query's answer.
- "Googol" is the mathematical term for 1 followed by 100 zeros. It's a very large number.

For more details, contact your local Computer Troubleshooter